

Preserving the environment through integrated recovery and disposal.

2021 America Recycles Day Poster Contest

What is the 2021 America Recycles Day Poster Contest?

The 2021 America Recycles Day Poster Contest is sponsored by the Oneida-Herkimer Solid Waste Authority in order to promote and educate youth and the community on **proper recycling, food waste reduction and the importance of reuse**. This initiative focuses on reduction, reuse and recycling to divert waste from our region's landfill and conserve natural resources and energy. America Recycles Day is November 15, 2021.

Who can participate?

The contest is open to all students in public/private schools and youth organizations in Oneida and Herkimer Counties.

What is the judging criteria?

Posters will be judged based on the following:

1. Clear message conveyed by the text and artwork;
2. One of the poster themes listed below is clearly addressed;
3. Creativity, originality and artistic quality;
4. Visual clarity – easily read; and
5. Bright and colorful.
6. No copyrighted artwork, characters or name brands can be used.

What poster themes can I choose from?

Students must choose to address one of the following themes in their poster.

1. **Importance of Reduction and Reuse** – Waste reduction is so important that it is the first of the 3 R's (Reduce, Reuse, Recycle). Waste reduction means to decrease how much waste (garbage) you create. Examples of how you can reduce waste includes using reusable items rather than single-use or disposable items, making sure to print double-sided and using reusable containers when you pack your lunch.
2. **Recycling Right** – The **RecycleOne – One and Done** program is for all residents and businesses in the region. It is important to only place acceptable material in your recycling container and to make sure the items are placed in the container loosely, with no plastic bags, string or twine. Check with your local recycling program before placing items in the recycling bin. There are also a lot of items people might not know how to recycle – such as clothing, film plastics and electronics! Visit the Authority's website for accepted items and how to recycle them.
3. **Food Waste Reduction** – Food waste can be reduced by not overbuying items, using leftovers, donating extra food to people, donating food to animals or composting food waste!

Additional resources for poster theme ideas can be found at www.ohswa.org.

When is the 2021 America Recycles Day Poster Contest?

Poster Contest submissions must be received by **Wednesday, November 10th, 2021**.

What will students receive if they participate?

Students can enter in one of three categories: Grammar (K-6), Junior High (7-9), High School (10-12).

First place winners in each category will receive a **\$250 Amazon Gift Card**. **Second place** winners in each category receive a **\$100 Amazon Gift Card**. **Third place** winners in each category receive a **\$50 Amazon Gift Card**.

Winning posters will be professionally printed and displayed at various locations throughout the region to educate the community. Additionally, the Authority will utilize the posters in its public education program.

Winning posters will be submitted to the NYS Department of Environmental Conservation (DEC) "New York Recycles!" Poster Contest.

What are the poster requirements?

Posters created by students must be their own original artwork. Release Form must be submitted with poster.

Materials

Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Students are encouraged to incorporate recycled or recyclable materials into their creations. Keep in mind that posters will be on public display and should be easy to see or read. (Note: If students are incorporating recyclables into their artwork, depth is restricted to one-half inch.)

Size & Layout

Minimum: 8 ½" X 11"

Maximum: 18" X 24"

Landscape layout ONLY

Additional Questions?

Please visit www.ohswa.org or call Samantha Brown, the Oneida-Herkimer Solid Waste Authority's Recycling Coordinator, at (315) 733-1224 ext. 2800 or email samb@ohswa.org.



Poster Contest Release Form

Student's Name

Grade Level

School/Organization

Teacher/Contact

(_____) _____

Phone #

Contact Email Address

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used.

I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of Oneida-Herkimer Solid Waste Authority and may be reproduced. The only information that will be released is your child's name, school, grade and hometown.

Signature of Student

Signature of Parent or Guardian

Print Name

Print Name

Date

Date

Posters and Release Form may be submitted via mail or drop-off to:

**Samantha Brown, Recycling Coordinator
Oneida-Herkimer Solid Waste Authority
1600 Genesee Street
Utica, NY 13502**

Registration Deadline: November 10, 2021

Winners Notified: November 15, 2021

Questions: Samantha Brown, Recycling Coordinator, (315) 733-1224 ext. 2800 or samb@ohswa.org.

